

BEAUTY IRAQ 2026

28 - 31 October 2026

HEALTH EXPO IRAQ

| Organised by :



**BUSINESS GROUND
G R O U P**

**WHERE BEAUTY MEETS
HEALTHCARE INNOVATION**

ABOUT BEAUTY IRAQ

BEAUTY IRAQ

HEALTH EXPO IRAQ HE6

Beauty Iraq is the region's premier beauty and wellness event, strategically co-located with Health Expo Iraq 2026. This powerful combination creates unique synergies between the healthcare and beauty sectors, offering unprecedented opportunities for cross-sector collaboration.



The exhibition showcases a wide range of services and products related to beauty. It is also an exceptional platform that provides the latest scientific information and innovations in dermatology, skin care, and laser.

Beauty Iraq will bring together over 5,500 beauty professionals from across the world, all under the same roof, for 4 action-packed days of business, networking and engagement.

Beauty Iraq is your only opportunity to access the key decision-makers across the thriving Middle East and Iraqi beauty industry.

EXHIBITION OVERVIEW

TITLE :	Beauty Iraq
DATE :	28 - 31 / 10 / 2026
VENUE :	Baghdad International Fair / Hall 2
ORGANISED BY :	 BUSINESS GROUND G R O U P

WHY BEAUTY IRAQ ?

- A specialized exhibition that provides an avenue for business entities in the industry to showcase and promote the most up-to-date products, services, and equipment.
- Advertising opportunity: Your participation in the exhibition will benefit from digital advertising on social media platforms, the website, and the exhibition's electronic application, in addition to prints in & outside the exhibition.
- Gaining a market advantage: Being a participant in the exhibition will allow you to display your products and devices directly to visitors and specialists in the field of beauty. This will allow you to know what people are most interested in, and will also allow you to collect more comments and feedback about your products.
- Extensive cooperation opportunities: Being part of the exhibition that brings together local and international companies will give you a huge opportunity to cooperate with companies and specialists in the field of beauty.
- Meet with the Dermatology Community from the region, including distributors and end-users.
- Launch new products and services at the main exhibition hall. Showcase your advanced techniques, strategies, and launch innovations to a larger audience.

BEAUTY IRAQ 2026

Co-Located with Health Expo Iraq October 28-31, 2026
Baghdad International Fair



WHERE BEAUTY MEETS HEALTHCARE INNOVATION

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EXHIBITOR PROFILE

MEDICAL AESTHETICS

- Aesthetic devices & equipment.
- Cosmetic surgery technology.
- Dermatology solutions.
- Anti-aging treatments.
- Body contouring systems.

PROFESSIONAL BEAUTY

- Skincare products.
- Professional haircare.
- Makeup & cosmetics.
- Spa equipment.
- Nail care products.

WELLNESS & HEALTH

- Natural & organic products.
- Nutritional supplements.
- Wellness equipment.
- Fitness solutions.
- Aromatherapy.

VISITOR PROFILE

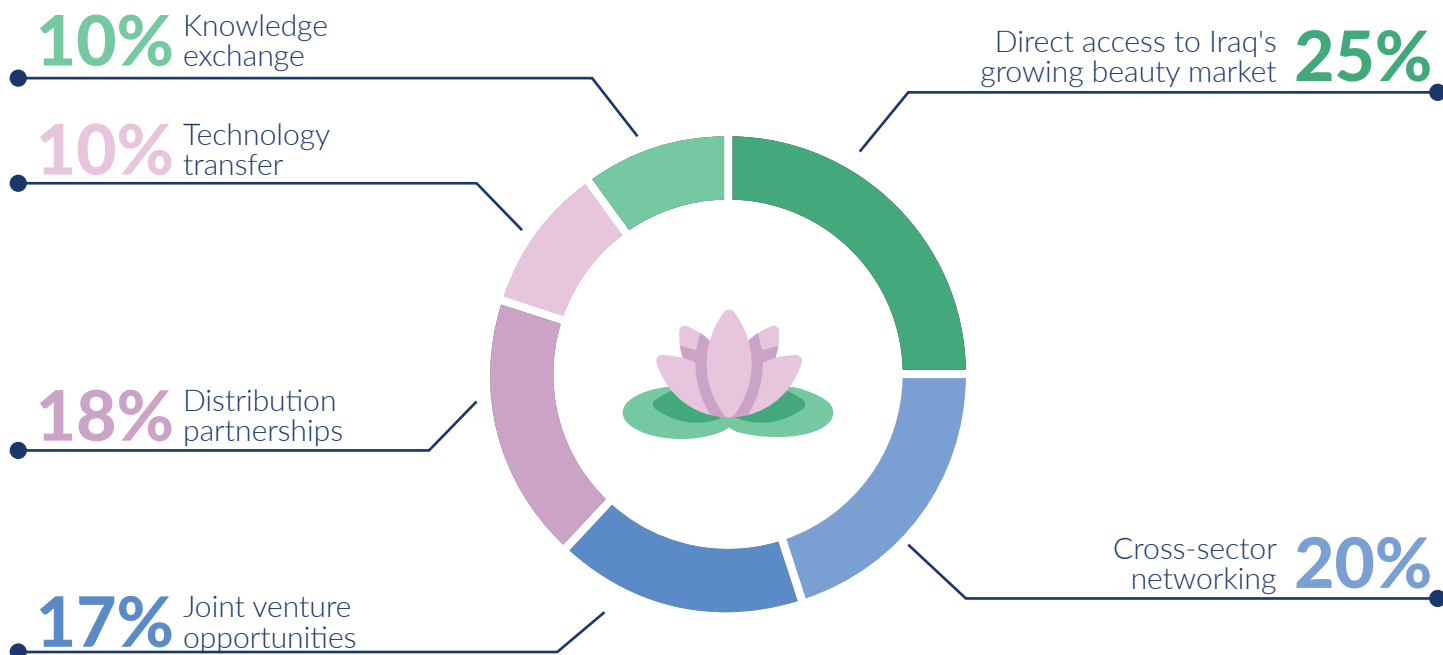
- Aesthetic clinics.
- Beauty centers.
- Dermatology clinics.
- Spa & wellness centers.
- Plastic surgery centers.
- Beauty distributors.
- Pharmacy chains.
- Healthcare facilities.

BUSINESS OPPORTUNITIES

- Direct access to Iraq's growing beauty market.
- Cross-sector networking.
- Joint venture opportunities.
- Distribution partnerships.
- Technology transfer.
- Knowledge exchange.



BUSINESS OPPORTUNITIES



18,000 Visitors coming from 25 Countries around the World.



Meet and connect with the top buyers from across Iraq.



Leverage the power of face-to-face meetings to close deals onsite.



Network with over 5,500+ beauty professionals from Iraq



Get ahead of your competition by entering new and emerging markets across Iraq.

NOT TO BE MISSED

BEAUTY IRAQ

28 - 31 October, 2026 | Baghdad International Fair



BEAUTY
EXPO IRAQ



SCIENTIFIC CONFERENCE

BEAUTYIRAQ REACHCONGRESS

BEAUTY IRAQ SCIENTIFIC CONFERENCE

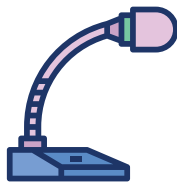
Experience four days of high-quality education, inspiration, and skills development at an exceptional platform. This event showcases the latest technologies and products while allowing you to interact with companies and professionals in dermatology, fostering new collaborations and partnerships. You'll find a variety of continuing education courses and sessions, providing the best opportunities to learn new techniques in the dermatology field.

BENEFITS OF ATTENDING



LEARN:

International Skin Care Experts will share their knowledge and expertise. Enhance your standard of care with practical skills you can incorporate into your clinical practice.



NETWORK:

Beauty Iraq has over 18 speakers who are excited to share their experiences and skills. Meet them face to face onsite!



EXPLORE:

Meet our exhibitors featuring their latest products and technologies in skin care and cosmetics. With + 1,500 international brands.

AWAITING DIGITS

+18

Speakers

+3,000

Professional
Attendees

+20

Countries

SCIENTIFIC COMMITTEE



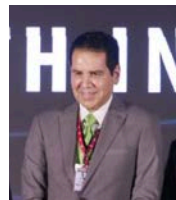
Pro. Hadaf Aljunaiyeh
Consultant Dermatologist
The Head of the Iraqi Society of Dermatologists and
Venereologists



Dr. Haider Al-Amri
Arab Board cdrtified
Dermatologist



Dr. Ghassan Hassan Al-Waédhy
Specialist doctor in Dermatology
& Venereology



Professor Dr. Adel Al-Naimi
Specialist in Dermatology and Vene-
reology / College
of Medicine, University of Baghdad.



Dr. Ahmed N. Dawood
Board Certified Dermatologist



BEAUTY IRAQ 2025

THANK YOU TO OUR PARTNERS, SPONSORS & EXHIBITORS

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الإهلية في العراق



Scientific Diamond Sponsor



Diamond Sponsor



DEKA
Innate Ability

Pharmacy Sponsor



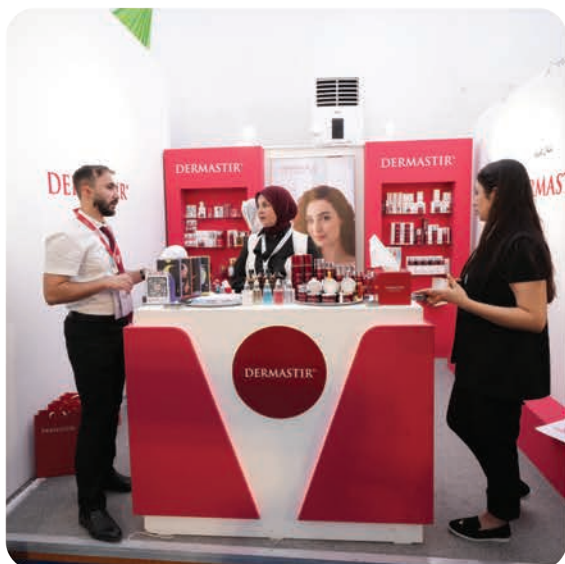
Bronze Sponsor

DERMASTIR

Exhibitors



BEAUTY IRAQ 2025 GALLERY



BEAUTY IRAQ 2026

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GET IN TOUCH

From exhibitor to sponsor opportunities, our team is ready to guide you through the next steps for joining Beauty Iraq 2026

SPONSOR - EXHIBIT:

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ORGANISED BY:



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